



# Think SIMPLE. Think VALUE. Think COX.

Bundles for as low as **[\$XX.XX]** a month!\*

[First, Last Name]  
Address  
City, State, ZIP

Dear [Customer Name],

Why complicate your life with a variety of video, Internet and home phone service companies when you can get everything from one provider...for less?

When you bundle your digital cable, high-speed Internet and digital telephone, you'll get great savings and hassle-free service from Cox. Call **[DNIS NUMBER]** for **[OFFER]** today and get the most value for your budget!

#### Easy to switch, easy to manage

We know you're busy—that's why we make bundling with Cox a snap. Since you're already a customer, just call **[DNIS NUMBER]** and we'll do the rest for you. With one simple call, you get one provider and one bill. That's as easy as it gets.

#### Maximum entertainment, blazing-fast Internet and advanced phone features

Cox technology is second to none. Enjoy advanced features like an HD Digital Video Recorder that rewinds live TV, PowerBoost<sup>®</sup> for blazing-fast Internet speeds and unlimited calling plans to stay connected with the world around you. And when you have Internet and phone service from Cox, FREE Phone Tools<sup>SM</sup> lets you go online to check your Voice Mail and call history, and even receive Voice Mail alerts via e-mail. **[Cox Digital Cable<sup>SM</sup> and Cox Digital Telephone<sup>®</sup> also work together so you can manage phone calls on your TV].** Talk about getting the most out of what you're into!

#### Save money every month

Bundling Cox services together brings you huge value—and who couldn't use some extra cash right now? You can save **[up to [XX]%/\$[XX] off your monthly bill]** when you go all digital with Cox. So the easy choice is the smart choice too.

#### An outstanding bundle provider

Think about it: you get everything your household needs to stay connected and entertained from one provider at one low price—what could be easier? And if you ever need help, our outstanding customer service is here for you 24/7. There's never been a better time to bundle with Cox. Get **[OFFER]** by calling **[DNIS NUMBER]**. Hurry—offer expires **[XX/XX/XX]**.

Sincerely,  
[Name]  
[Title]

P.S. Bundle today and save. Call **[DNIS NUMBER]** by **[XX/XX/XX]** and get **[OFFER]**.

#### Get more out of your bundle

- Convenience of one provider and one low bill
- More entertainment
- Advanced services
- More savings

#### Bundle and save with Cox

- Digital cable
- High-speed Internet
- Digital telephone

\*See reverse for details.



**cox**  
your friend in the digital age<sup>®</sup>



# Think SAVINGS. Think VALUE. Think COX.

Start saving – packages for as low as **[\$XX.XX]** a month!\*

[First, Last Name]  
Address  
City, State, ZIP

Dear [Customer Name],

Did you know you can get the same reliable, high-quality phone service you're used to, but at a lower price? Simply switch to Cox Digital Telephone [from the old phone company] and save [up to \$120 a year\*\*]. Call [DNIS NUMBER] today for [OFFER] and get the most value for your budget!

#### Bundle and save even more

Since you're a Cox customer, you save twice: first on your home phone service and again when you bundle it with your other Cox services. Not only will you save money, you will also save time because you'll have only one bill. It's a great deal just for valued customers like you.

#### Switching is hassle free

No need to worry about getting new phones or changing your phone number when you switch to Cox. Just keep talking and start saving!

#### Reliable service plus great features that make your life easier

Like the 2.5 million satisfied customers already using Cox Digital Telephone, you get service you can count on. Caller ID, Voice Mail, Call Waiting and tons of other features are included in Cox Digital Telephone packages. In addition to your savings, you get unlimited local and domestic long distance calling packages that allow you to talk all you want for one low price. So you save money and your wireless minutes! You'll also have access to advanced technology that's only available through bundled services like Phone Tools™ which lets you go online to check your Voice Mail, call history and receive Voice Mail alerts via email. [Plus, see who's calling right on your TV when you have TV Caller ID with Cox Digital Telephone and Cox Digital Cable.™]

Think about it: you get the same reliable home phone service, big savings every month, hassle-free switching and advanced features you can't get anywhere else. And if you ever need help, our outstanding customer service is here for you 24/7. Cox Digital

Telephone is the smartest way to get more out of what you're into. Get [OFFER] by calling [DNIS NUMBER] before [XX/XX/XX].

Sincerely,  
[Name]  
[Title]

P.S. Limited time offer—hurry! Get [OFFER] when you call [DNIS NUMBER] by [XX/XX/XX].

#### Save big

- Save [up to \$120 a year\*\*] [over the old phone company]

#### Greater savings

- Save money and your wireless minutes
- Bundle and save even more

#### Switching is easy

- Keep your existing phone number

\*See reverse for details.



["Highest in Residential Telephone Customer Satisfaction in the West Region"]



your friend in the digital age®



# Think SPEED. Think VALUE. Think COX.

Blazing-fast Internet for only **[\$XX.XX]** a month!\*

[First, Last Name]  
Address  
City, State, ZIP

Dear [Customer Name],

Take advantage of the Internet connection that's already in your home! Since you're a Cox customer, blazing-fast Internet is right there waiting for you to make the switch. You'll surf faster, download faster, upload faster...practically everything you do online will be faster with Cox High Speed Internet. Call **[DNIS NUMBER]** today and get **[OFFER]**!

## Cox is the choice for speed

It's true—DSL simply can't beat our speeds. Whether it's music, gaming, photography or just connecting with your friends, with Cox High Speed Internet, you'll have access to it all in seconds. So why wait longer than you have to for large files to upload or download? Stop wasting your time waiting for DSL. Get an extra burst of speed when you need it most with FREE PowerBoost® with our Preferred or Premier packages. Cox High Speed Internet is the smartest way to get more out of what you're into.

## One bill and one call for great service and value

Cox gives you the fastest way to manage your technology too. When you bundle your Internet with other Cox services, you'll make your life simpler in a snap and pay only one bill. Adding Cox High Speed Internet to your bundle also saves you money! And if you ever need help, our outstanding customer service is here for you 24/7.

## There's never been a better time to switch

Think about it: blazing-fast Internet, excellent value, unbeatable service and one consolidated bill—what could be better? How about adding FREE Cox Security Suite Powered by McAfee™ (a \$69.99 value)? And our enhanced Parental Controls will also keep your family safe online when you switch to Cox. Also enjoy our Media Store and Share that provides you with a secure place online for 5GB of your favorite pictures, videos and documents—you can share from anywhere you have Internet access. These great features are FREE when you get Preferred or Premier packages.

When it comes to speed and value, Cox is the smart choice. The time to switch is now! Get **[OFFER]** by calling **[DNIS NUMBER]** before **[XX/XX/XX]**.

Sincerely,  
[Name]  
[Title]

P.S. Hurry, this offer ends **[XX/XX/XX]**.  
Call **[DNIS NUMBER]** today to get **[OFFER]**.

## Amazing value

- Save money with packages starting as low as **[\$XX.XX]** a month\*

## Exclusive FREE features—included with Preferred and Premier packages

- PowerBoost®
- Cox Security Suite Powered by McAfee™
- Media Store and Share—online backup

\*See reverse for details.





# Think CHOICES. Think VALUE. Think COX.

Up to [240] channels for as low as [\$XX.XX] a month!\*

[First, Last Name]  
Address  
City, State, ZIP

Dear [Customer Name],

Get more movies, sports, live concerts, kids' shows, lifestyle programs—with Cox Digital Cable, you have access to up to [240] channels all day, every day in 100% digital picture and sound. Call [DNIS NUMBER] for [OFFER] today and get the most value for your budget!

## On DEMAND means you're in charge

When you have Cox Digital Cable, you have access to On DEMAND, which means more entertainment choices. It's part of your service! Hundreds of movies and thousands of FREE shows are always at your fingertips. Start to watch whenever you want, and pause, fast-forward and rewind, just like a DVD player. With this kind of control and a huge selection of programs and videos, you have a convenient and less expensive entertainment option than going out to the movie theater.

## Hi-Def? You bet!

Spectacular detail, gorgeous color, the feeling that you're right there—with Cox Digital Cable, you have the ultimate HD entertainment experience with easy access to dozens of the most popular HD channels. With the unique Cox advantage of FREE HD programming, you'll want to connect your HDTV to Cox HD Service.

## Rewind live TV so you never miss a thing

Take TV to the next level with the most convenient technology out there. With a Cox Digital Video Recorder (DVR), you can automatically record your favorite shows, even an entire series and watch them on your schedule. Cox lets you enjoy more of what you're into...watch one show and record another while having complete control over it all. If you miss what someone said or did, just rewind live TV and watch it again! [You can even choose iTV for instant access to local weather, news, movie listings and more.]

## One convenient bill and greater savings

When you add Cox Digital Cable to your Cox [High Speed Internet<sup>SM</sup>/Digital Telephone<sup>®</sup>], you get one simple, consolidated bill and save big! And if you ever need help, our outstanding customer service is here for you 24/7.

Think about it: up to [240] channels, On DEMAND movies and shows, High-Definition Service, a Digital Video Recorder and one easy bill when you bundle your Cox services—what could be better? How about no long-term contract? As a valued Cox customer, adding Cox Digital Cable is hassle free and a great value. Get [OFFER] by calling [DNIS NUMBER] before [XX/XX/XX].

Sincerely,  
[Name]  
[Title]

P.S. Call [DNIS NUMBER] today! [OFFER] ends [XX/XX/XX].

## More choices

- Access to up to [240] channels

## Maximum entertainment

- On DEMAND
- Hi-Def channels
- Digital Video Recorder

\*See reverse for details.



your friend in the digital age<sup>®</sup>